

## WINNER

# Barry Matthews

## ITV

### *Taking a lead role on the management of external counsel*

Director of legal affairs and third-party sales Barry Matthews is one of the most strongly praised in-house counsel in *Legal Business*' GC Power List: Rising Stars for 2014 report. Matthews was cited in particular for being at the forefront of ITV's initiative to treat its external law firm panel as an extension of the in-house team, working on projects collaboratively, and has also been heavily involved personally in the initiative within the broadcaster's legal team to abolish hourly rates from its external lawyers.

Internally, he has developed a training programme with panel firms for ITV lawyers and has driven forward an internal secondment programme for them. Matthews has also spearheaded ITV's extensive corporate social responsibility initiatives.

One senior insider at ITV comments: 'Barry has that vision and the passion to help mould the legal team to better serve ITV's needs. That means spending time with external counsel to understand what makes their life easier and helping external counsel to help ITV.'



(L-R) ITV's Barry Matthews with Andrew Gordon of PwC

## HIGHLY COMMENDED

### VERITY CHASE

#### Marks & Spencer

One of the most widely praised lawyers in a well-regarded in-house team, M&S director of commercial contracts Chase is cited internally and by outside counsel for all-round excellence, board-level credibility and a keen sense of the wider imperatives of the business.

### AMY SHANN

#### John Lewis

Management and external counsel alike have recognised the contribution made by property specialist Shann to the real estate legal team in the last five years. This has led to her becoming responsible for the legal framework and ongoing risk appraisal process behind the Waitrose Convenience shop expansion, a significant commercial development within the group.

### ANDY SIMPSON

#### American Express

Justifiably identified by those at the highest level within Amex as one to watch for the future, Simpson joined the company straight from private practice in 2011. He was promoted to the role of international insurance counsel last September and now acts as relationship lawyer for the global head of insurance.

### JOANNE TAYLOR

#### Shell

Taylor's tenacity and creativity caught the attention of colleagues and external counsel alike as she acted as lead antitrust counsel for Shell in the Phase II European investigation of the Shell/Nynas merger last year. Her efforts drove through a critical deal for Shell, despite the European Commission raising 'serious doubts' early in the process.

### MATTHEW WILSON

#### Telefónica Digital

Having been headhunted from Arsenal FC in 2011, Wilson was promoted to the role of head of business affairs (new business ventures) in 2013. The fact that he was chosen for the role despite strong applications from more senior external candidates represents a significant vote of confidence in his ability from both a legal and management perspective.

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