



Kendra James of The FT with Matt Simmons of Pure Search

RISING STAR IN-HOUSE COUNSEL OF THE YEAR

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KENDRA JAMES

FT

ENSURING AN ICONIC BRAND REMAINS PROTECTED GLOBALLY

By some margin the most cited Rising Star in our recent GC Powerlist UK research, Kendra James is senior counsel in *The Financial Times* (FT) outstanding legal team, where she advises on intellectual property, commercial transactions and brand strategy and manages the FT's worldwide trade mark and domain name portfolios.

GC Dan Guildford highlights the important role she plays in the company: 'The FT is recognised internationally for its authority, integrity and accuracy of news reporting, and her brand protection work, which includes creating and implementing internal brand policies and guidelines, is therefore hugely important to our business.'

James also advises on print and distribution relationships, strategic commercial partnerships, advertising and marketing matters, brand updates and refreshes, and key advertising campaigns (including the FT's current 'black and white' campaign). She established the legal team's first work experience programme, which aims to give university-level students from wider backgrounds insight into in-house legal work, and is involved in the FT's Seasonal Appeal, which raises donations and awareness for charities.

COMMENDED

MARCO BOLDINI

PWC

Boldoni currently serves as head of regulation (asset management) legal at PwC in London. Before joining PwC in January, he was European regulatory counsel at ETF Securities and his hire by the Big Four firm is viewed as giving it a boost in building out its legal capability, with him key to developing PwC's regulatory legal expertise in the asset management industry.

GAYATHRI KAMALANATHAN

DEUTSCHE BANK

At a relatively young age, Kamalanathan has stepped up to become head of the litigation and regulatory enforcement team, demonstrating an exceptional capacity to

be on top of a broad range of issues and matters. To take the lead on a critical area of business means she has commanded the respect of senior people within the bank.

JONATHAN KEEN

DIALIGHT GROUP

Joining Dialight Group as senior counsel in 2017, Keen was assistant GC at biotech company Vectura Group, where he oversaw its merger with Skyepharma. At his former employers, he developed a reputation for high-level strategic thinking and legal judgement that belied his age, winning complete trust from the board.

MARK OLIVER

HEATHROW

Oliver was promoted to the role of deputy general counsel at Heathrow in 2017, and

now supports GC Carol Hui. A commercial lawyer by trade, his role has broadened to include working with the communications office on matters surrounding the airport's construction of a third runway.

CLAIRE SINGLETON

LEGAL & GENERAL

As GC of Legal & General Capital, Singleton, who handles all the company's significant M&A deals, has become a particularly important figure within the group and has unwavering respect from her more senior colleagues. Last year she ran Legal & General's sale of its Mature Savings unit to Swiss Re, a £630m disposal.

Congratulations to Kendra James

Rising Star In-House Counsel of the Year 2018

As senior counsel overseeing the FT's intellectual property, commercial transactions and brand strategy, which includes managing its worldwide trade mark and domain name portfolios, James stands out for her front-line role that requires her to take strategic decisions to ensure that the FT remains an iconic brand protected around the world.

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For more information, please contact:

Matt Simmons – Head of In-House Legal
+44 20 7429 4482 | mattsimmons@puresearch.com

puresearch.com

Pure Recruitment Group Ltd
20 St Dunstan's Hill, London
EC3R 8HL